



IMPLEMENTING CENTERS FOR DISEASE CONTROL AND PREVENTION GUIDELINES FOR INFLUENZA

Influenza is an unremitting challenge to the health care community worldwide. With an ever-present possibility of pandemic outbreak related to the emergence of resistant influenza strains, each influenza season presents unique challenges, and pandemic planning transcends the individual seasonal severity. Release of the Centers for Disease Control and Prevention (CDC) Interim Influenza Guidelines creates a unique opportunity to focus organizational and patient attention to improving influenza management and outcomes. This program explores how epidemics and pandemics occur, special risks and issues, and influenza prevention and management against a backdrop for how managed care organizations and individual health professionals can organize – RAPIDLY – to deliver coordinated, effective response within our communities. The importance of evidence-based decision making, surveillance and diagnosis and, rapid response team initiatives to manage influenza are highlighted.

Program Objectives:

- Explore concepts of change velocity impact on healthcare organizations, practitioners and patients, and describe rapid cycle change methods and their potential for dealing with the management of influenza
- Review and apply elements of the Interim CDC Guidelines to influenza treatment and management
- Develop plans for managing influenza outbreak that reflect evidence-based decision making, surveillance and diagnosis, and rapid response team initiatives to manage the epidemic



Pharmaceuticals